



# New Holland

## Farmers Day Association Inc

### New Holland Farmers Fair

# Spectacle of Bands Parade 2025

## Parade Sponsor Letter and Contract

Wednesday, October 1, 2025, 7:00 p.m. sharp

NO RAIN DATE FOR PARADE

Dear Business Person,

The time is coming to prepare for the New Holland Farmers Fair Parade on Wednesday, October 1, 2025. We are asking our local business community to sponsor the parade with their financial support of \$400.00. This amount entitles each business to enter one vehicle in the parade. If you wish to have additional vehicles, the cost is \$300.00 each. This amount has not increased for over ten years. Advertising in the parade is an excellent value in front of "your" local customer base.

To raise funds for fair building repairs, we will have 20 **premium spaces** in Division One. Each space is \$1,000.00 and is granted first come, first served. Act now. Please call me for more details if interested. Otherwise, please complete the enclosed form and return it to me ASAP, and no later than July 1, 2025. Your help by returning your application early will be appreciated. Even if you cannot attend, or are not interested in participating, please indicate that on the form by checking the appropriate box and return it to me. Once we have received all the sponsor agreements, we will then contact you with your position in the parade as well as which band or group you will be sponsoring.

**YOU WILL BE BILLED AFTER THE FARM SHOW IS OVER.**

Please note that handouts are permitted this year! You **may NOT throw anything** from the vehicle or float, but you may have walkers along the curbside to give handouts to spectators.

Due to limited space on Jackson Street, only those vehicles included in the parade will be allowed into the formation area. The area is too congested to allow vehicles hauling helpers or float riders. Vehicle passes will be sent to you in September, along with your confirmation letter indicating your place in the parade. Fire police will be strictly enforcing the NO PASS, NO ENTRANCE. Your co-operation will be greatly appreciated.

*Please provide a short paragraph about your business that can be read by the Master of Ceremonies as you pass the judges stand.*

Sincerely,

Paulene Redding, Parade Chairman  
5888 Knobby Hill Rd  
Narvon, PA 17555  
717-355-2529  
Paulene.Redding@comcast.net



**Name of Company**

**Contact Person Name**

**Phone (with Area Code)**

**Email**

**Street Address**

**City, State, and ZIP**

**Contact Signature**

**Date**

**Parade Entry Specifics**

- ☐ Vehicle
- ☐ Float
- ☐ No Entry

**Non-Refundable Commercial Fee**

Entry of up to one vehicle

+ Additional Vehicles \_\_\_\_\_ x \$300 = \_\_\_\_\_

**Total** you will be required to pay  
within 30 days of parade date \_\_\_\_\_

Please note that handouts are permitted this year! You **may NOT throw anything** from the vehicle or float, but you may have walkers along the curbside to give handouts to spectators.

Due to limited space on Jackson Street, only those vehicles included in the parade will be allowed into the formation area. The area is too congested to allow vehicles hauling helpers or float riders. Vehicle passes will be sent to you in September, along with your confirmation letter indicating your place in the parade. Fire police will be strictly enforcing the NO PASS, NO ENTRANCE. Your co-operation will be greatly appreciated.

**Fees shall be due and payable whether you participate in the parade or not unless a written cancellation is received by the parade chairman prior to parade date.**

**This application must be received by July 1, 2025.**

Please return to: **Paulene Redding**  
5888 Knobby Hill Road 717-355-2529  
Narvon, PA 17555 paulene.redding@comcast.net